CIDB CCD PROGRAMME

MTI LEGACY SDN BHD

REGISTERED HRD CORP TRAINING PROVIDER

HRD CORP CLAIMABLE

Websites for builders
Simple website builder for building and construction businesses.

Ready to go templates
Builders website templates that look great straight away but are customisable if you want to make changes.

Update it with your latest projects
Quickly and easily add photos of your latest projects to showcase your work to potential new clients.

Convert word of mouth into leads
With a contact form and tap to call on mobile, you can generate more enquiries and supercharge word of mouth.

20 CCD POINTS

Create a

Nasruddin Sultan
Master of Science In eBusiness
(The University of Bolton, UK)

COURSE TITLE:

WORKSHOP CREATING A WEBSITE FOR CONSTRUCTION COMPANY

DATE:
26 & 27 DECEMBER 2023

VENUE:
ONLINE VIA ZOOM MEETING

COURSE FEE:
RM250/PAX

REGISTER NOW

Hubungi:
011-1004 9429 (Tajuddin)
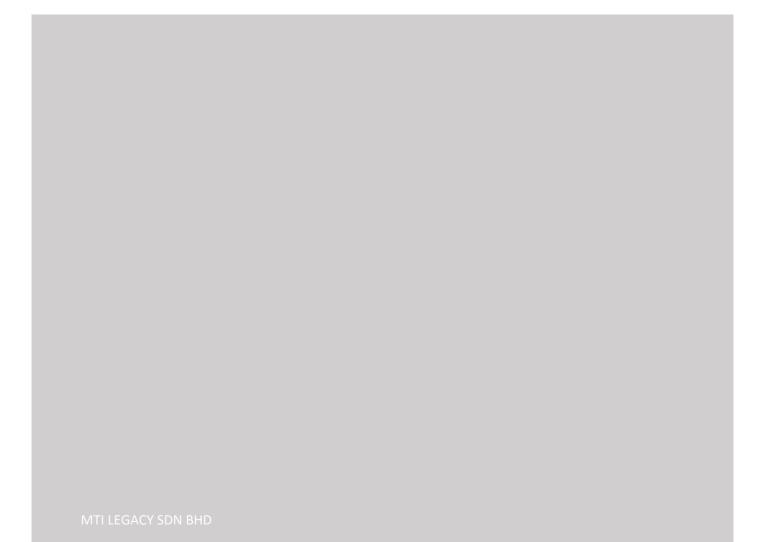019-655 7693 (Nur Hanina)

WORKSHOP OBJECTIVE:

- To help contractors to build a stunning website for their business in simplest method without any coding requirement.
- By design and manage their own website, contractors are able to improve their business and reach more target market.
- To ensure contractors able to compete in digital marketing in line with Industry Revolution 4.0

WORKSHOP CREATING A WEBSITE FOR CONSRUCTION COMPANY

COURSE SUMMARY

WIX is a powerful technology allows everyone especially construction company to get online with a personalized, professional web presence. Whether it's first time creating or a long-time expert, contractor find the features and solutions that their company need to build a professional website with total creative freedom.

COURSE OBJECTIVE

- To help contractors to build a stunning website for their business in simplest method without any coding requirement.
- By design and manage their own website, contractors able to improve their business and reach more target market.
- To ensure contractors able to compete in digital marketing in line with Industry Revolution 4.0

COURSE OUTCOME

Upon completion of this course, participants will be able to:

- Planning and design their own website using Wix
- Understand the important elements should be on website.
- Control, manage and update their website content.
- Apply the online marketing search engine optimization for their business.
- Design website like a PRO

COURSE CONTENT

Chapter 1: Website Planning

- Planning your Wix Website Design
- Planning your Website Pages Wording
- Planning your Website Pictures, Videos, and Logos

Chapter 2: Getting Started With Wix

- Wix Sign Up & Selecting a Pre-Made or Blank Template
- Purchasing Your Hosting & Domain Name

Chapter 3: Building Your Wix Website

- Getting to Know the Wix Platform
- Getting to Know the Wix Editor
- Designing the Header, Footer, and Menu
- Background for Pages and SectionsStrips
- Adding Text (Titles and Paragraphs)
- Adding Photos (Standalone Images, Gallery, and Sliders)
- Adding Videos
- Adding Icons, Shapes, and Boxes
- Adding Links, Social Media Links, and Buttons
- Adding Forms (Contact Form & Newsletter Subscription Form)

- Adding a Wix Blog (Old Version)
- Adding a Wix Blog (New Version)
- Adding a Wix Store
- Adding Wix Bookings
- Adding a Lightbox (Pop Up)
- Adding a Landing Page
- Adding Additional Applications (Apps)
- Mobile Website Creation

Chapter 4: Online Marketing Search Engine Optimization

- How Search Engine (SEO) Optimization Works
- Setting Page Titles, Descriptions, and Keywords
- Submitting Your Website to Search Engines

Chapter 5:   Design like a PRO TIPS!

- Tips to design like a PRO!
- Ending website creation

WORKSHOP CREATING A WEBSITE FOR CONSRUCTION COMPANY

TENTATIVE PROGRAMME

DAY 1

8.30 am – 9.00 am   - Online registration

9.00 am – 10.45 am - Introduction to WIX Website Design

                             - Website Planning

10.45 am – 11.00 am - Break

11.00 am – 12.45 pm – Getting started with WIX

12.45 pm – 2.00 pm - Lunch break

2.00 pm – 5.00 pm   - Building your WIX Website

DAY 2

9.00 am – 10.45 am - Building your WIX Website (cont'd)

10.45 am – 11.00 am - Tea break

11.00 am – 12.45 pm - Building your WIX Website (cont'd)

12.45 pm – 2.00 pm - Lunch break

2.00 pm – 5.00 pm   - Online Marketing Search Engine Optimization

                             - Design like a PRO TIPS!